

Have you ever wondered what it would be like to be your own boss?



Thought about turning a hobby into a business but that's as far as it has gone? Come and talk to us here at the North East Business and Innovation Centre (BIC) in Sunderland. We help hundreds of people every year to turn their dreams into a reality with **FREE** advice and **FREE** workshops.

We can help alleviate any doubts you may have like:

How much should I charge?

Can I do this from my home?

How do I work out my start up costs?

Who will buy my products?

How can I fund it?

We know it is a big step, life changing in fact, and we want you to be sure it is the right move for you!

Check out what's available:

- Evening start-up introduction workshops 'is self employment for you?' covering the steps to take to develop an idea into a business.
- **Confidential appointments** with a trained Business Adviser.
- Monthly group meetings to kick-start that essential networking, making new contacts and sharing experiences.

New Enterprise Allowance (NEA)



If you are over 18 and in receipt of benefits, it could be for you.

- Do you have a definitive business idea with the necessary skills, qualifications or experience of what you want to do?
- Have customers lined up or know where to get them from?
- Could you be ready to trade in a few months?
- Possibly need access to a loan in order to help fund it? (subject to terms and conditions)

Once you're trading, you could be eligible for:

£65 per week for 13 weeks, then £33 for a further 13 weeks.

