

Delegate Guide

Travel and visitor information

How to find us

The North East BIC is located on the northern bank of the River Wear, between the Queen Alexandra Bridge and the Northern Spire Bridge. We're only 3.5 km (2.2 miles) from Sunderland City Centre, with easy access from Wessington Way (A1231), which links directly to the A1(M) and A19.

Address: North East Business and Innovation Centre (BIC), Wearfield, Enterprise Park East, Sunderland SR5 2TA

Google map

What3Words: palace.hatch.axed

To help plan your journey you may wish to consider using [Traveline.info](https://www.traveline.info)



By Bus Alexandra Avenue

A regular bus service runs from Park Lane Interchange. Current buses serving the Enterprise Park (Alexandra Avenue stop) are Go North East service #8 to Stanley or the Northstar service #599 to Hebburn.



By Train Sunderland Station

The BIC is approximately 15 minutes by taxi. Alternatively, a 5-minute walk to Park Lane Interchange and then a bus to the BIC (Alexandra Avenue).



By Metro Pallion Retail Park

The nearest metro is Pallion Retail Park. From there, it's a 15-20 minute walk via the Northern Spire Bridge.



By Air Newcastle Airport

Take the metro to Sunderland Park Lane Interchange (approx. 40 mins) then the bus to Alexandra Avenue.



If you require any further information, please contact a member of BIC staff

Tel: 0191 5166066 | Email: roomhire@ne-bic.co.uk

www.ne-bic.co.uk

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On-site information

Parking

The North East BIC offers plenty of free parking for all meeting room guests. Visitor parking areas are clearly shown on the BIC site map and are colour coded to make finding a space hassle free.

EV Charging

The BIC provides 24 electric vehicle (EV) charging points across the site, all operating as part of the **Pod Point Network**. Locations are also shown on the BIC site map.

Café - Riverside Deli

Our independent on-site café is open from 8am-4pm Monday to Thursday and 8am-3pm on Fridays.

It serves a wide range of hot and cold meals and drinks, from a full English breakfast to freshly prepared pizzas, pies, made-to-order sandwiches, wraps and toasties. Buffet options are also available to cater for groups and special requirements.

Health & Safety Information

Your safety is our priority at the BIC. To ensure everything is working as it should, we test our fire alarm system every Tuesday morning; the alarm will sound for around 10-15 seconds. If the alarm sounds at any other time, or continues for longer than this, please make your way out of the building via the nearest available exit. (Further details can be found in the separate fire safety document).

Smoking & Vaping

The North East BIC is a **Smoke & Vape Free Site**. For anyone who does wish to smoke or vape, there are three designated areas located on the perimeter of the site (see map for details). Delegates will be directed to these designated areas.

Wi-Fi

Free Wi-Fi is available throughout the meeting rooms, Central Atrium, and Café area.

To connect, simply log on to **'Atrium'** - the current password is available from the Reception team, who will be happy to help.



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